







Crown Labels Material Guide: Polypropylene

P_p A standard synthetic material, Polypropylene (commonly referred to as PP) is a cost-effective solution when your labels need to be waterproof and hard-wearing. It can be used with all kinds of shapes and sizes of labels, and printed on to with our full variety of print processes.

Adhesives standard stock	 Peel	 Permanent	 Extra Perm.	
Colours without print	 Gloss White	 Matt White	 Gloss Silver	 Gloss Clear
Durability	High durability in many environments			
Anti-Tear	 Can tear with some force			
Waterproof				
Thickness	Variable depending on specific specification			
Writable	 Pencil	 Pen	 Marker	
Extra Notes	-			

Some adhesive and colour combinations may not be available in our standard stocked range. Please contact our label experts for more details.

Production Compatibility

-  Digital
-  Flexographic
-  Hot Foil
-  Thermal
-  Blanks

Sustainability

Polypropylene is a type of thermoplastic which is made from oil, a non-renewable resource. However, the material can be recycled back into a variety of different plastic products.

-  Recyclable
-  Biodegradable
-  Sustainable

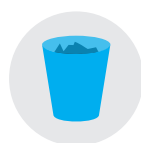
Pick Polypropylene when you need...



A durable water resistant label

Because polypropylene is made of plastic, it will be stronger against water than paper.

Just as waterproof: Polyester



Mess-free removal

The durability of this label means that it is less likely to rip, and therefore easier to remove.

Even less messy: Metalon



A colourful label

PP is great for printing as the ink soaks in less than on paper, creating vibrant results.

Naturally colourful: Vinyl



A cost effective label

Polypropylene is our standard synthetic material used for a wide variety of label applications.

Standard alternative: Paper

crownlabels.co.uk/support