

Crown Labels Guide To: Presentation Possibilities

As manufacturers of self-adhesive labels, we're capable of producing labels to meet a whole variety of presentation requirements, no matter if you're using a thermal transfer printer or hand applying them.

Key Ideas



Leading Edge:

Refers to the edge of the label which is the first to appear off of a roll or other form of presentation.



Core:

The cardboard tube at the centre of rolls of labels, typically measured by the size of the diameter.



Cutter:

Equipment used to cut labels to size, can restrict presentation options depending on its orientation.



Glassine:

Smooth and glossy paper backing which is used as a release liner for self adhesive labels.



O.D. (Outside Diameter):

Refers to the measurement of the outside diameter of a label roll, vital for applicator and printer compatibility.



Applicator:

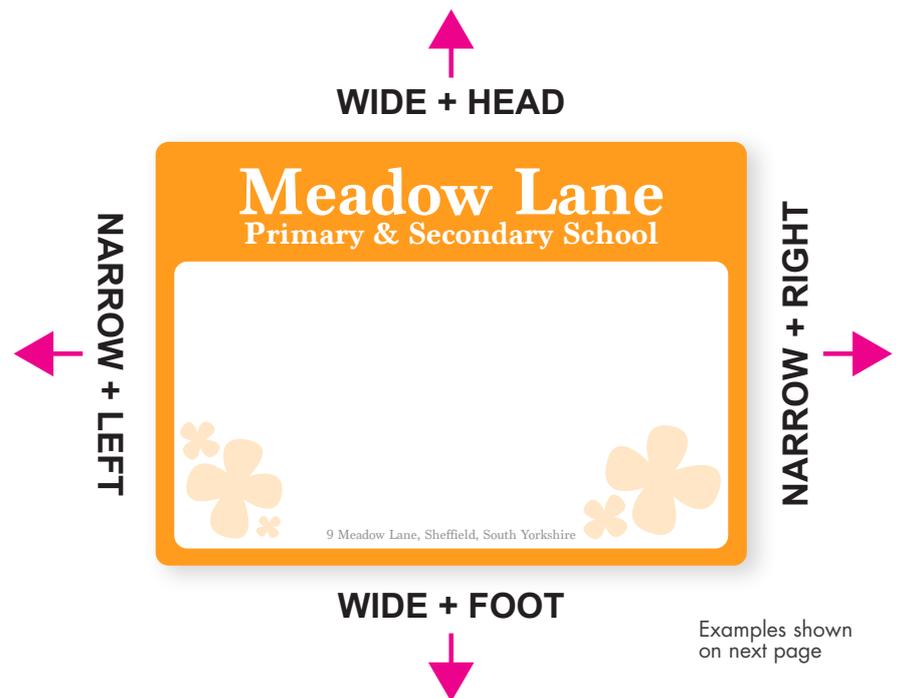
Machinery used to apply labels automatically as part of a production process or as a hand-held device.

Orientation of Labels

For hand applied labels, the orientation of a label on its presentation format (e.g. a label roll) is normally down to preference rather than a specific need.

However, if you're using an applicator or over-printing with a thermal transfer printer, this is likely to be a vital consideration.

Some orientations may not be possible depending on the cutter being used. As such, if you need a specific leading edge, make sure to let our team know.



Standard Core Sizes

All core sizes are also available with customisations such as full width and notched.

25mm Ø

38mm Ø

44mm Ø
most popular

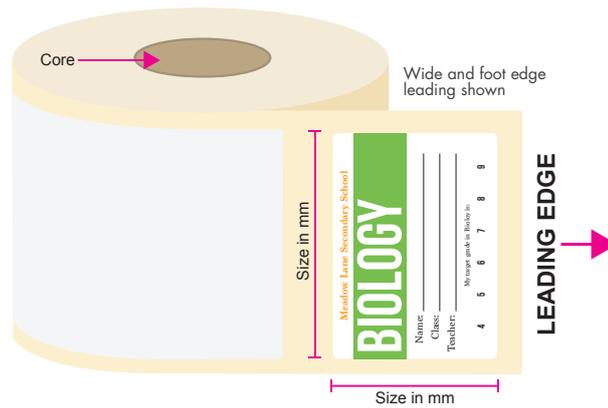
76mm Ø
most popular
(for larger labels)

Crown Labels Guide To: Presentation Possibilities

1 Outside Wound onto rolls most popular

Your standard options:

- Label orientation on roll
- ✓ Outside Diameter
- ✓ Core Size
- ✓ Perforation Choice
- ✗ Sprocket Fed Option



Batch Numbering

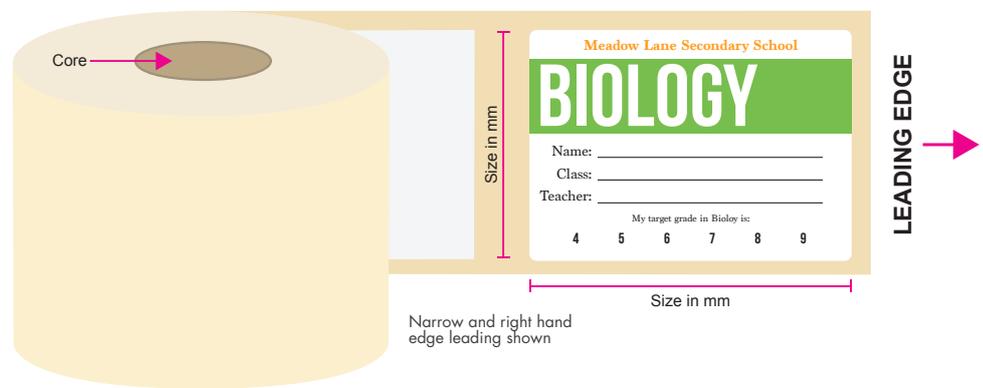
All our labels will have batch reference stickers and roll quantities as part of our quality control efforts.

If you need these labels to be customised, let our team know and we'll see how we can meet your requirements.

2 Inside Wound onto rolls

Your standard options:

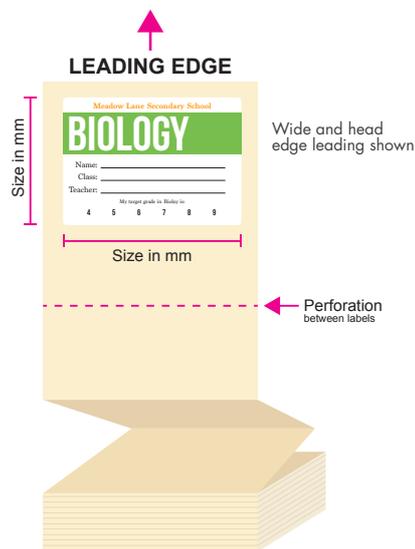
- Label orientation on roll
- ✓ Outside Diameter
- ✓ Core Size
- ✓ Perforation Choice
- ✗ Sprocket Fed Option



3 Fan Folded into boxes

Your standard options:

- Leading Edge
- ✗ Outside Diameter
- ✗ Core Size
- ✓ Perforation (Required)
- ✓ Sprocket Fed Option



Deciding on Presentation

Unless you have a specific need for certain aspects of your label presentation, our team will suggest a presentation based on our available cutters and what will be the most cost effective option.

Please note that altering the presentation of your labels may incur additional tooling costs.

Similarly, new cutters may be needed to achieve certain orientations with specific label sizes if we don't have stock cutter.

All of our artwork proofs show presentation diagrams similar to those above, helping you to understand how you'll receive your labels. We're more than happy to answer any questions you may have regarding label presentation and explore other options which may be better suited to your needs.

crownlabels.co.uk/support